



EIFFA Leads Egypt Logistics Industry to Better Future

EGYPT - WHERE EAST MEETS WEST

Egypt enjoys a unique geographical location.

Located in both Africa and Asia, the country has extensive coastlines along the Mediterranean and Red seas.

These are connected by the Suez Canal, built in 1869, and now the world's most heavily used shipping lane, of major importance in world trade. Egypt is thus an important link between the East and the West.



Egypt's Economy

Egyptians have been working hard to rise with their country in various fields; such as Agricultural, Industrial, Transportation, Housing and Utilities, as well as Freight Forwarding.

- Examples of Latest Projects:

- ✓ Cultivate 1.5 Million Feddans
- ✓ New Suez Canal
- ✓ 400,000 Housing Units to overcome Slums
- ✓ The New Capital
- ✓ New Roads





Cultivate 1.5 Million Feddans



New Suez Canal



400,000 Housing Units



The New Capital



New Roads



Egypt and Freight Forwarding

- The freight forwarding sector is growing rapidly and undergoing change and development in Egypt. It is high time to realize its economic importance and to pay it due attention.
- The official organization in Egypt that is dedicated to enhancing supporting and leading this field to a successful and prosperous future is **EIFFA**.





EIFFA



- **EIFFA**, The Egyptian International Freight Forwarding Association, is the official organization dedicated to enhancing, supporting and leading this field to a successful and prosperous future.
- **EIFFA** was established in 1990 as a division of the **Alexandria** as a part of **Alexandria Chamber of Commerce, Now** hosts close to 500 members from all over the country. Recently EIFFA has opened a new branch in Cairo to serve over 200 members located in Cairo.

EIFFA



EIFFA is the only and official representative of **FIATA** in Egypt.



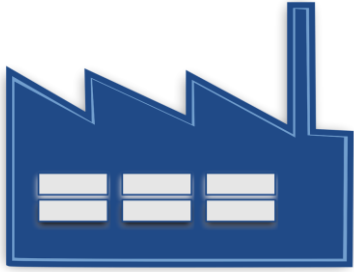
FIATA (International Federation of Freight Forwarders Association)

is the largest non-governmental organization based in Zurich, Switzerland.

EIFFA Mission



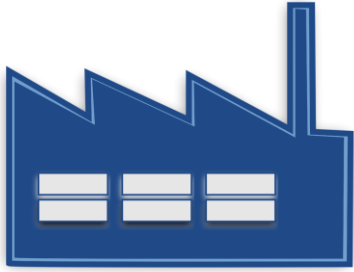
- To monitor, direct and aid the advancement and utilization of the Freight Forwarding industry in Egypt.
- To strengthen and create demand for the Freight Forwarding industry in Egypt
- Contribute to the governmental policy and decision making in Egypt by providing information, feedback, and trends to help set regulations that are beneficial for all parties.



EIFFA Services



- **EIFFA** acts as a liaison and lobbyist for Forwarders and related service providers in Egypt through the Alexandria Chamber of Commerce.
- **EIFFA** creates ideas and activities to improve the Freight Forwarding industry.
- **EIFFA** follows the development of the international transport industry.
- **EIFFA** designates board members to attend the annual meeting of FIATA and report on the developments in the multi-modal international transport industry as well as on various changes in the field.



EIFFA Services



- **EIFFA** provides mediation services in cases of disputes and conflicts.
- **EIFFA** provides news, information and events of interest in the Freight Forwarding industry.
- **EIFFA's** various committees maintain relations with the FIATA and IATA organizations for issuing publications of joint policy regulations and clearing for government entities to refer to regarding international transportation issues.
- **EIFFA** provides training to its members in different related fields to the freight forwarding industry.

EIFFA Services



- **EIFFA** creates ideas and activities to improve the Freight Forwarding industry and make it more effective in the era of globalization.
- **EIFFA** follows the development of the international transport industry through the gathering of data and information both internally and externally for indexing and publishing for members to benefit from.



EIFFA host FIATA Congress 2011 in Cairo




EIFFA Achievements in Training

FIATA Documents Translation to Arabic helped the transport community for easy access to the basic source for education




Now available
at
E.I.F.F.A
شعبة خدمات النقل الدولي
FIATA Documents



FBL "FIATA BILL OF LADING"
FCR "FORWARDER CERTIFICATE OF RECEIPT"
FCT "FORWARDER CERTIFICATE OF TRANSPORT"
FWR "FIATA WAREHOUSE RECEIPT"
FFI "FIATA FORWARDING INSTRUCTIONS"

&
FIATA BOOKS

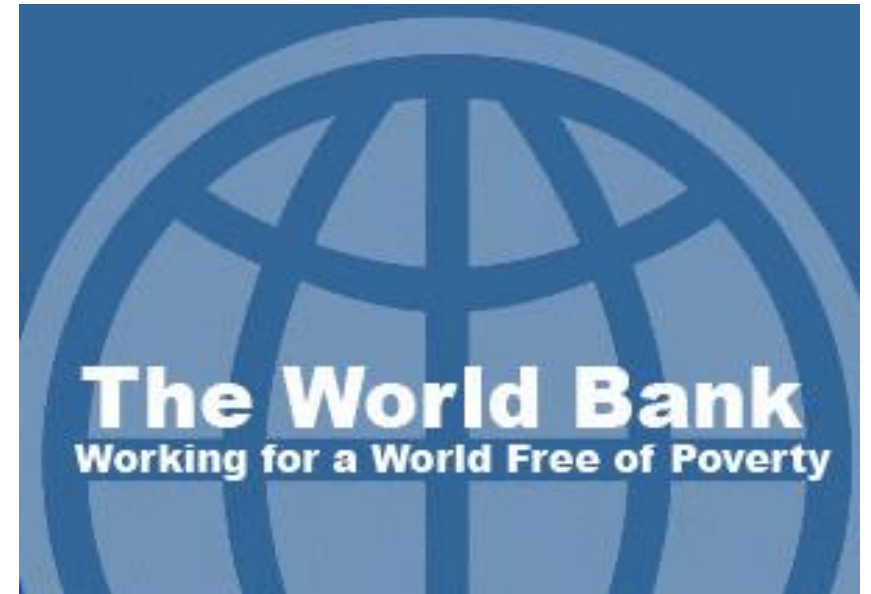
Legal Handbook on Forwarding, Peter Jones
The Law of Freight Forwarding, Jan Ramberg
FIATA Documents and Forms, FIATA
FIATA Glossarium, FIATA



EIFFA and LPI

EIFFA plays a positive role in the survey of the World Bank Logistics Performance Index:

Connecting to Compete 2012



EIFFA Achievements in Training



- Training Courses with Arab Academy
- Training for Arab Academy student in **EIFFA** members companies
- **FIATA** Documents translation to Arabic
- **FIATA** Diploma
- CPC for managers
- Dual training school for international transport students
- CPC for drivers
- IATTA training courses with Egypt Air
- Practical training with Egypt Air

EIFFA to Announce a Definition for Freight Forwarders

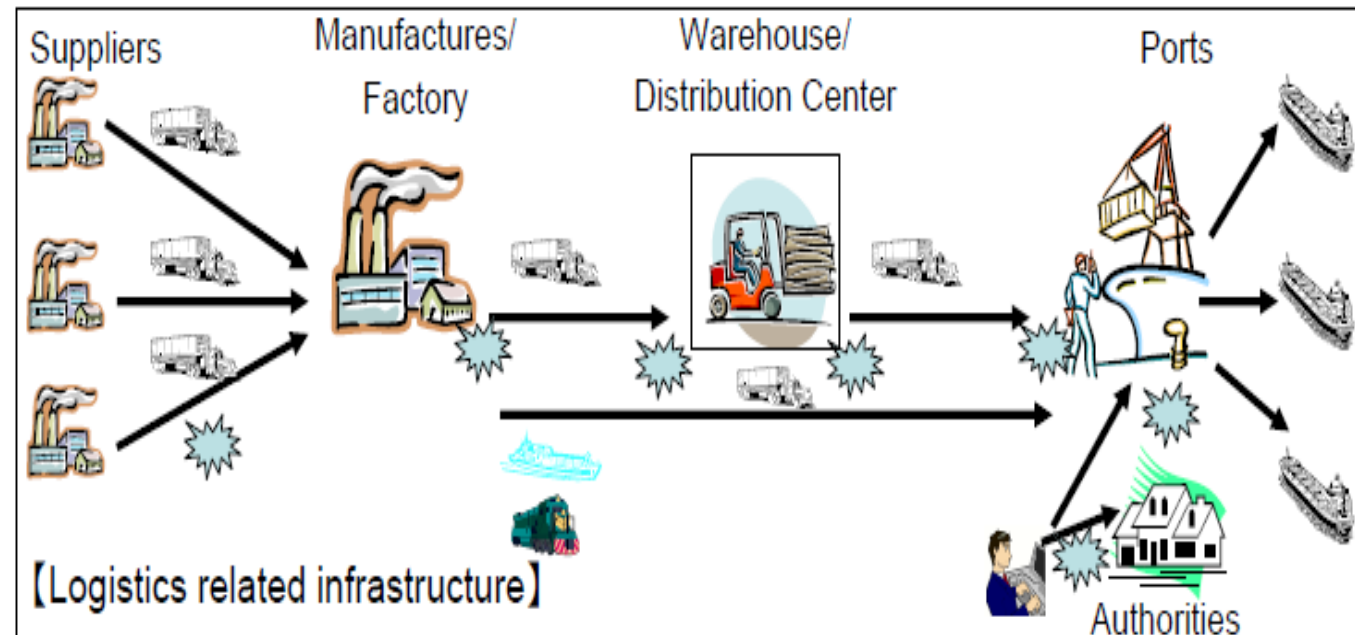


- **EIFFA** have arranged a community meeting for making a definition for the Freight Forwarders to be inserted on the new Customs Law. The dialogue was attended by a group of the custom authority , lawyer, p and I and freight industry leaders.
- A Letter was sent to the head of custom authority to include in the new expected Customs Law.

EIFFA Helps Members to Finance



EIFFA has already dealt with NBE SME to allow our members to finance the expansion in the freight business such as building warehouses and operating new fleet of trucks and other logistics projects.





EIFFA and Arab Academy Protocol

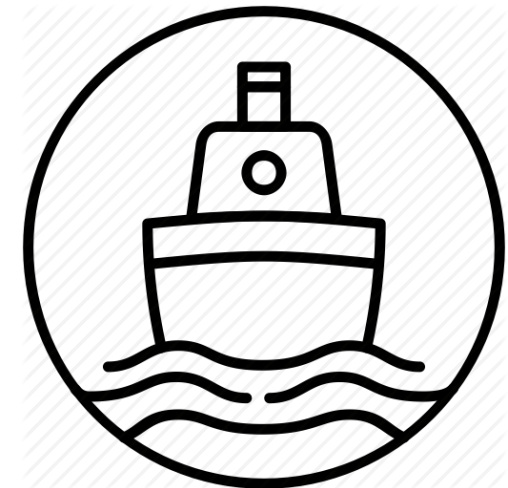


EIFFA has signed a protocol for extending the cooperation in training, **FIATA** Diploma, Higher **FIATA** Diploma, IRU CPC, and other training and researches program for undergraduates, post graduates and industry development needs.

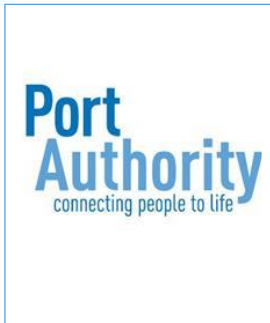
EIFFA Cooperate with Shipping Lines



EIFFA board members have started some friendly visits to the major shipping lines in order to build a common understanding between EIFFA members and main container shipping lines. EIFFA will continue the visits and announce the results to members regularly.



EIFFA Cooperation



EIFFA News

- **EIFFA** is preparing a protocol with NBE for financing EIFFA members projects.
- **EIFFA** is preparing a protocol with Road safety institute to enhance **EIFFA** drivers performance.
- **EIFFA** is preparing a protocol with Insurance Co to present third party liability insurance for members.



EIFFA News

- **EIFFA** is signing a protocol with Egypt goodness to train students to **FIATA** diploma Powered by **EIFFA**
- **EIFFA** is preparing for a joint cooperation protocol with **Al Baraka Bank** to serve all **EIFFA** Members.
- **EIFFA** is signing a protocol with Arab Academy to study the higher **FIATA** Diploma In Cairo & Alex.



EIFFA News



- **EIFFA** is signing a protocol with HADBROK Co. For Medical Insurance to serve **EIFFA** Members.
- **EIFFA** is holding a meeting with the Greek Ambassador, Mr. Chris Lazaris, to discuss the ways of joint cooperation between the two countries in the field of international transport & Logistics.



EIFFA News



- EIFFA held several meetings to consider the amendment of the new customs.
- EIFFA is renewing the protocol of FIATA Diploma with the Arab Academy .

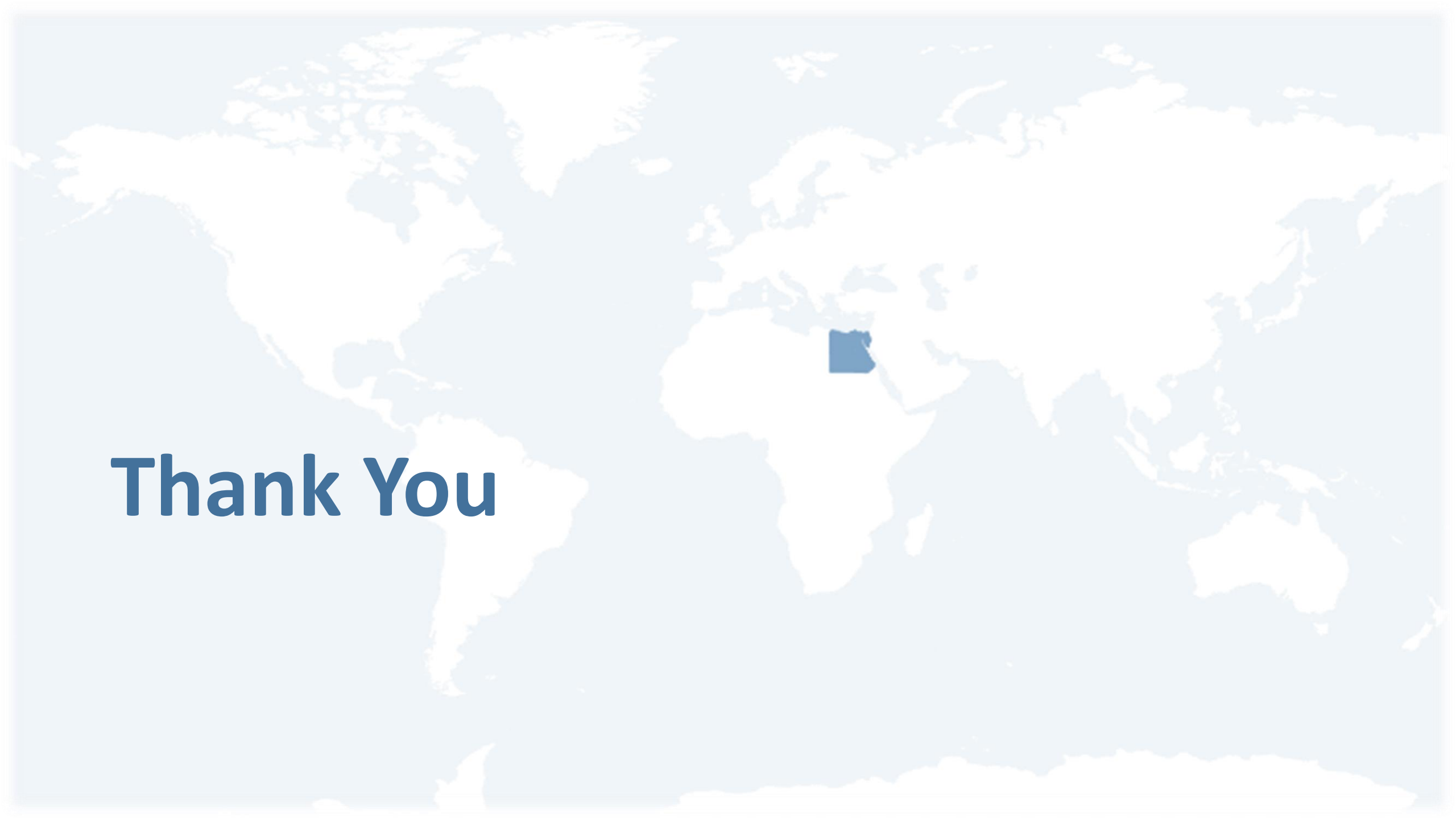


EIFFA News



- **EIFFA** was the sponsor of Pharos for Logistics Ports and Shipping Conference September 2015.
- **EIFFA** has organized a visit to the project of the new Suez Canal in January 2015.





Thank You